Brijesh Chaturvedi

Senior Product & UX Leader

Senior Product Leader with **17+ years of experience** driving product strategy, digital transformation, and scalable technology solutions across education, enterprise, healthcare, and media sectors. Combines strategic vision, technological depth (B.Tech in CSE), and psychological insight (Master's in Psychology) to craft data-informed, human-centered products that accelerate innovation and business growth.

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Technical and Professional Skills

Product Strategy & Management:

Skilled in product lifecycle management, roadmap planning, and stakeholder alignment to connect business goals with user needs. Uses analytics and feedback to drive prioritization and product vision.

Analytics & Insights:

Strong in defining KPIs, measuring success, and turning data into actionable insights. Experienced in analyzing market trends and tracking growth to support strategic decisions.

UX & Research:

Strong foundation in behavioral psychology and user-centered design. Skilled at creating user journeys, conducting usability studies, and translating research insights into product improvements.

Technology & Development:

Deep understanding of scalable architectures, full-stack workflows, and system integration for cross-platform digital solutions.

Data Systems

Skilled in organising, structuring, and integrating data across multiple platforms to ensure accuracy, accessibility, and seamless product operations.

Tools Used

- Jira
- ZOHO One
- Trello
- Figma
- Miro
- React
- Node.js
- MongoDB
- Firebase
- PHP
- MYSQL
- HTML/CSS
- Google Analytics
- Hotjar
- AWS Cloud
- Go Daddy
- Adobe Photoshop
- Illustrator
- Sketch
- SAAS
- iOS/Android
- Wordpress

Product Lifecycle Management   User Experience Design

Product Roadmap   Product Planning   Stakeholder Management   Vendor Management

System Architecture   Process Automation   Cross-Functional Team Management

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Professional Certifications

Design Thinking Process

IIT Delhi

Sep 2022 - Apr 2023

Work Experience

Sr. Product Lead
(Sharda Tech Pvt. Ltd.)
Apr 2017 - Present

- Managed end-to-end product lifecycle, including planning, roadmap execution, and continuous improvement.
- Led cross-functional teams to build scalable, user-centric digital products.
- Applied UX design and behavioural insights to create intuitive experiences.
- Contributed to system architecture discussions and designed efficient workflows.
- Drove process automation to improve operational efficiency and data reliability.
- Ensured strong stakeholder management through clear communication and alignment.
- Oversaw vendor management to ensure quality delivery and timely execution.

UI Asst. Manager
Techgig (Times Group)
Nov 2014 - Apr 2017

Delivered user-centric web and mobile experiences while ensuring consistency through collaboration and establishing unified UX and branding guidelines.

Web Designer
Policybazaar
Feb 2012 Nov 2014

Delivered smooth, user-focused digital experiences across web and mobile, while contributing to frontend development through responsive layouts.

Software Developer
i2k2 Networks
June 2010 Nov 2011

Manage the full lifecycle of web and app development, including client communication and testing.

Quality Associate
Potion Infosystems
Nov 2008 Jul 2010

Conducting research, designing, and developing new websites for overseas clients.

Education

B.Tech in CSE
Punjab Technical University
2003 - 2007

Masters in Psychology
IGNOU
2002 - 2024